

SUBMITTING AN AD TO GRAND SQUARE

1. Full-size ads will be included in the online flipbook (a digital magazine in which pages can be “turned” by clicking); event details will be listed in both the online calendar and the print magazine calendar.
 - Create your ad as a Word document preferably. Include full color as well as text boxes or photos, if desired.
 - Size: standard flyer (8.5” wide x 11” high) with margins of at least 1”
 - Fee: NNJSDA member clubs – \$15; non-members – \$25
 - If you need assistance in preparing your ad/flyer, contact the ad editor by email at ads@nnjsda.org and provide a phone number where you can be reached. Editing fees may be added if extensive assistance is required.
 - Clubs: If your club president needs to proofread and approve the ad, obtain the approval before the deadline.
 - Send your ad as an attachment in an email to ads@nnjsda.org. Include your club or organization’s name in the email subject line.
2. Banner ads: \$10
 - For additional publicity, up to six smaller ads will display on a rotating banner on the NNJSDA homepage on a first-come, first-served basis. Banner ads will run for two months or until the event concludes, whichever comes first.
 - Banner ads will be accepted only in conjunction with full-size ads, and the two will be linked online.
 - Prepare the banner ad in the following format: .jpeg, .jpg, or .png with a resolution of 96 dpi, 1280 pixels wide and 278 pixels high. If you have questions regarding the preparation of a banner ad, contact webmaster@nnjsda.org.
 - Send your banner ad as an attachment in an email to ads@nnjsda.org. Include your club or organization’s name in the email subject line.
3. Deadlines (for emailed ads *and* for entering member club event dates on the NNJSDA website – club ad makers should provide the information to their club web contacts):

September issue (distributed and posted online in late August) – generally July 7
May issue (distributed and posted online in late April) – generally March 7
4. Following receipt, your ad will be reviewed by the ad editor. You will receive an email confirming acceptance of your ad and the fee, providing instructions for payment, and attaching a copy of the final ad as it will appear in the flipbook online.
5. Please use the final ad as a template or starting point to update for your next ad, if applicable.
6. We like to ensure that all information in the magazine and flipbook is accurate. If corrections are needed following your receipt of the final ad, please contact the editor in chief immediately at editor@nnjsda.org. Minor changes can usually be accommodated up to two weeks prior to distribution.