

NNJ
SDA

Grand Square

OFFICIAL NEWSLETTER

NORTHERN NEW JERSEY SQUARE DANCERS ASSOCIATION

JANUARY 1962

WINTER ISSUE

VOL. IX

NNJSDA ENTERS FIFTH YEAR AFTER FOUR YEARS OF PROGRESS

PTA Sees Dancing Program

Dunellen — Square dancing presented by members of the Northern New Jersey Square Dancers Association highlighted the first PTA meeting Tuesday in the Faber School.

Northern New Jersey Square Dancers Assoc was organized to carry on the promotion of this recreation to new areas in New Jersey.

2

THE DAILY HOME NEWS
NEW BRUNSWICK, N. J., FRIDAY, SEPTEMBER 23, 1960

Square Dancing Lessons Planned

EAST BRUNSWICK — Square dancing lessons, sponsored by the Northern New Jersey Square Dance Association and the Recreation Commission, will start Oct. 3 at the recreation building.

LEARN TO

Square Dance

NORTHOVER CAMP

PLAINFIELD ADULT EVENING SCHOOL

WHAT IS NNJSDA?

WHO ARE MEMBERS?

OBJECTIVES

NNJ SDA

TENAFLY BORO

EDISON TWNSP

SUMMER SQUARE DANCING

PISCATAWAY ADULT EVENING SCHOOL

MESSAGE FROM THE PRESIDENT

7th ATLANTIC SQUARE DANCE CONVENTION
SEPTEMBER 29-30, 1961

The idea of a Square Dancers' Association in this area began in 1957 and by January, 1958, an organizing committee was formed.



CURLEY CUSTER

LES GOTCHER

JIM BROOKS

GEORGE CAMPBELL

ERNIE GROSS

FRIENDSHIP IS SQUARE DANCING'S GREATEST REWARD



MESSAGE FROM THE PRESIDENT



BUD & BETTY SIBBALD

Now that we have a start into the new year, we can reflect back a little into 1961. It was a year of achievement for NNJSDA and all members can take pride in the outstanding results; the successful courses which were conducted in East Brunswick, Paramus, and Plainfield, highlighted by the graduation parties; the Association-sponsored dances featuring top callers; and the fabulous Seventh Atlantic Square Dance Convention at Atlantic City during the past September was by far the most ambitious project our young association has ever attempted. The tremendous success of the convention, in all aspects, was attributed to the executive committee and all those who assisted. This success was all the more noteworthy since it required renewing interests in a convention which had disappointed many dancers and staff members the previous year at the same location.

We cannot be content, however, to sit back on our laurels. There is much to be accomplished in the future if we are to perpetuate our beloved activity. It is with this in mind that I appeal to all member clubs to make certain you have representation at the delegates' meetings. The first delegates' meeting this past Fall was extremely disappointing as far as attendance went. This is your Association. Lack of interest will only lead to eventual disintegration and loss of fine dancing. Surely, if the dedicated few can give so freely of their precious time and efforts, the member clubs can see to it that they are represented at the delegates meetings which occur only a few times a year.

Look around your clubs and count the members who are graduates from an Association-sponsored course these past three years and you'll see what the NNJSDA means to you.

As of this writing, we are a few weeks away from our next delegates' meeting scheduled on January 28th. I am looking forward to greeting the delegates from every club. Don't disappoint me. Let's make 1962 another banner year for NNJSDA.

(Bud Sibbald)

11 ANNUAL NATIONAL SQUARE DANCE CONVENTION JUNE 14, 15, 16 1962

The Florida Federation of Square Dancers, Callers and Round Dance Council will be your hosts for the 11th National. You will find this Convention is planned and programmed to be a real square dancers square dance.

You will be delighted to find all the square dance facilities are 100% air conditioned. Our 150,000 square feet of floor space will include eight halls of various sizes which have been set aside for programmed dancing, some with hardwood floors: A hash hall planned for three full days: Swap shop, work shop, every type of dancing, including a Welcome Dance for first time conventioners: And four halls for round, folk and contras, as well as international dancing.

Any dancers or callers interested in the latest addition to a National Convention, "The Family Room" which will be part of the '62 Convention in Miami Beach this June please indicate so on your advance registration by writing "Family Room" after your name. Convention Chairmen for this room are Bill and Louise Roundtree, 123 NE 29th Street, Wilton Manors, Florida. The room will be one where families may dance together, where teen agers may dance to teen-age callers, or where adult callers may call for the dancing pleasure of family groups of teen agers. Let's hear from all our family groups and dancing and calling teens on this.

GRAND SQUARE STAFF

Chief Editors - - - - - Bob & Terry Keck, 27 Nottingham Rd., Metuchen, N. J.

Club News Editors - - - Ed & Elsie Rice, 126 Greenbrook Rd., Dunellen, N. J.

Advertising Editors - - - Les & Dot Moyer, 148 E. Chestnut Ave., Metuchen, N. J.

BEHIND THE MIKE



There is a definite trend among many Square Dance Clubs, Associations and organizations to make specific budgetary provisions for advertising of special events and for a program of Public Relations. Unfortunately, however, many Public Relations programs end in failure! This is tragic because such a program, properly handled, could be one of the most awakening events we could wish for.

During the past few years some good PR work has been done -- much of it on a one-time basis and without thought to an over-all plan.

Industry has found that most PR programs fail because they suffer from one common fault: they lack the vital direction provided by specific goals --- both short and long range. The organization that starts a PR program without knowing exactly what is to be accomplished -- and when -- is gambling with failure, before the program begins.

It takes every member of an organization to produce the harmonious effect that can be called good PR. Within our own club areas we invariably have a good public image --- again, unfortunately, this image is seen by the general public as through the wrong end of a telescope --- small and far away.

Continually the picture of modern western Square Dancing as WE know to be true, and which we want to present to the public, is overshadowed by a sales campaign for an alcoholic beverage and the TV choreographers who cannot separate Square Dancing from the hayseed, the barn and the little brown jug.

A PR program must be regarded as a long term investment in good will, although many benefits are derived during the early stages. The primary objective of any good PR program should be to create a broader understanding, among various audiences, of all factors which influence our development.

In brief we need a constant and co-ordinated telling and re-telling of our story --- factually, intelligently and conservatively. This article advocates the investigation of a co-ordinated Public Relations program on a paid basis utilizing the various media in the principal areas of the state. The purpose of this campaign to augment our own individual enthusiasm and to get our story across to an even greater number of potential square dancers.

(Lloyd Siewers)

GIRL SCOUT FESTIVAL

The Metuchen Area Girl Scout Council, assisted by a group of dancers from NNJSDA have planned a dance festival commemorating the 50th Anniversary of the Girl Scout Movement in America.

The festival will be put on by approximately 2,350 Girl Scouts from seven to sixteen years of age and 150 Senior Boy Scouts (thanks to the help of Bill Geier, Merry Eights Square Dance Club). The theme will be the progress of AMERICAN dancing and singing for the past fifty years and will depict both ballroom and square dancing.

It will be held in Roosevelt Park (in front of Roosevelt Hospital) on Saturday, May 5th or in case of rain, May 6th or May 12th. Exact time will be announced later. Plan to attend if at all possible. We think it will be worth your time.

The festival will feature a Grand March, Contra, Castle Walk, Jazz Dance, Henry Ford type Square Dance, Charleston, Big Apple, Conga, Grand Square, plus a modern Square Dance and modern Round Dance. Each dance will be introduced by a song from the same era. With approximately 2,500 people on the field in Red, White, and Blue costumes, it should be quite a spectacular event.

The NNJSDA committee is made up of the following:

Jean & Al Aderente - Chairman

Bob & Edith Thompson - Choreography (assisted by Lee Hirschmeyer)

Dance Instructors:

John & Kay Adams

Jim & Vi Cameron

Ed & Elsie Rice

Bob & Terry Keck

Muriel Peterson

Dick & Cookie Lighthipe

Lorraine & John Weinmann

Irene Carroll

Frank & Hazel Preston

More will be added to the committee as the project matures and required additional help. If you are interested in assisting in either a large or small way, please contact Jean Aderente for further information.

This is just one more project taken on by your Association to help bring the pleasure of square and round dancing to others, both young and old.

(Jean Aderente)

CLUB NEWS

Thanks to the following clubs that sent in their news items. Let us hear from you by April 1st for the Spring Issue material.

BACHELORS 'N' BACHELORETTEs – on December 1st eight members traveled 115 miles to dance at the Shooting Star Square Dance Club in Collingdale, Penna. They danced all evening and returned home in the wee hours of the morning. Of course, this trip was made so that they could get their Knot Head badges. The club is planning to run an open dance in the early spring, with a visiting caller and hope the other clubs in the NNJSDA will support them and make their first open dance a success. Fliers will be out soon. Two bachelors from Westfield, N. J. attended a Bachelor 'N' Bachelorette's dance in California, while on vacation in that state. It was there that they learned of the Bachelor 'N' Bachelorettes chapter in Plainfield, N. J.

WESTFIELD SQUARES – is planning a special dance on Wednesday, March 21st at the Jefferson School, Westfield, N. J. with Les Gotcher as guest caller. Since this dance will be limited to 21 squares no tickets will be sold at the door. Those, living outside the Westfield-Plainfield area, desiring tickets contact Ed. Schlesinger, club president – 624 Norwood Drive, Westfield, N. J. Telephone - AD 3-4333.

PIONEER SQUARE DANCE CLUB – A gala 10th Anniversary Christmas party was celebrated on December 14th in conjunction with the 50th Anniversary of the founding of the Telephone Pioneers of America. Special invitations were extended to all past Chairmen and Callers. In addition to their regular caller, Vin Caruso, they were happy to have Bill Person, Gerry Gerold and Lloyd Siewers. The club was also honored by the presence of Mr. M. B. McDavitt, president of the Jewett Chapter of the Pioneers and a Vice President of the Bell Telephone Laboratories. Bouquets for organizing the party go to Dickie and Jeff Delchamp who have been truly pioneers in the encouragement of square dancing in this area.

MERRI-EIGHTS – are keeping to their scheduled dance dates of the first and third Fridays of each month at the Irwin School, Racetrack Road, East Brunswick. Though no final dates have been set, a picnic dance and a windup dinner dance are in the planning stage. Invitation dances will also be held for graduates of the classes at Plainfield and East Brunswick. The doors are always wide open at the Merri-Eights for an evening of friendly comfortable dancing.

RICHMOND DANCERS – are now permanently and happily housed in the beautiful new parish hall of St. Alban's Episcopal Church on Old Amboy Road, just one block off to the right from the traffic light at Richmond Ave. and Amboy Road in Eltingville, Staten Island – dancing 2nd and 4th Saturdays from 8:30-11:00 p. m. – then refreshments served. Sixteen sets from Brooklyn, Staten Island and New Jersey danced at the club's open house Christmas party, with about 10 couples from the Beginner's Class and some non-dancer friends and relatives enjoying the party also. Richmond Dancers have been sponsoring a Beginner's Class since November 7th, 1961, with Beulah Samec instructing. Five enthusiastic sets have been in regular weekly attendance. The Club will be hosts at a graduation party for the class on March 6th. Forty couples attended the club's annual New Year's Eve dance and mid-night supper. At the first January dance the club will elect the new committee to serve in 1962. On Sunday, January 21st, Beulah Samec and John Carroll called the squares and Bob and Edith Thompson did the rounds at a benefit dance for the building fund of St. Alban's. Dancing was from 2:30 till 5:30 p. m. in the St. Alban's Parish Hall.

TENAFLY SQUARES – dance on every second Friday of each month, October to May, at the Presbyterian Church, Magnolia Ave., Tenafly, N. J. – "the church with the lighted steeple". On May 11th there will be a dinner, a business meeting and dancing for members only. All couples who have been guests are invited to become members. Schedules of the club's meetings have been mailed to 80 couples. Twenty-three of the 80 couples are members of the club, 39 are guest couples who have danced with the club this season and the remainder are included for various reasons. Forty-five couples were present at the December dance. The club has had a successful season so far and hopes that more of the guests will become members.

BELLES & BEAUX (TENAFLY) – is a closed club, meeting on 4th Fridays, with Jim Flammer; but anyone with an invitation from a club member may come – with one exception – on April 27th there is the annual dinner dance for club members only.

BELLES & BEAUX (HILLTOP BARN) – open dance on every second Saturday – club level dancing – with John Carroll calling.

TENAKILL TWIRLERS – dance every 3rd Friday at Bryan School, Brookside Ave., Cresskill, N. J. – Slim Sterling calling. The April meeting will be held on Friday, April 13th due to Good Friday falling on regular meeting night. Club members are now proud owners of belt buckles proclaiming Tenakill Twirlers plus ties from

NEWS FROM THE CLASSES

The Class of 1962 started their second semester with a curriculum consisting of 10 lessons of hard-knocking advanced instruction. Tenafly resumed on the 10th of January with a class of six squares. Dick Pasvolsky and Jim Flammer are instructing and will turn out a good well-polished group. In Plainfield, six and a half squares started their second semester on January 15th and instruction is being handled by Beulah Samec and John Carroll. East Brunswick also got underway on the 15th and attendance is running about four squares. Beulah and John are also instructing at East Brunswick. The Allied Chemical Co. group in Morristown are into their second ten with two squares learning under the instruction of Lloyd Siewers. This adds up to a potential NNJSDA graduating class of 16-17 squares. Also we understand that Beulah has about 4-5 squares going on Staten Island and that Dick Pasvolsky has just started a group. So you can see that our dancing population will have another significant growth this year.

PATTER CALLS

Jay & Ruth Folk were welcomed here by their many friends and clubs during their visit over the holidays. They left here to tour to Florida and then swing through the South to Texas and Oklahoma on their way back home to Loveland, Colorado.----- Harold Peterson is still recuperating from his recent hospitalization. Hope all is going well, Hal --- The East continues to play host in 1962 to some of the nation's finest festivals and conventions. Among the outstanding are Washington, D. C. (March), Toronto (May), The National (June), and Delaware Valley (September)-----

Square dancing was responsible for making New Year's Eve safer and many square dancers got together to celebrate soberly at parties too numerous to list.----- Planning of end-of-season parties is underway by many clubs. If you are planning an "open" affair, check with our Association Secretary to avoid date conflicts ---- T. Battis is recuperating from an operation at Muhlenberg Hospital. We all hope to see him back soon.----- That's it for now. Let's hear from you for next issue.

CLUB NEWS (continued)

extra felt from their new banner. The folk dance group of the T. T. are busy giving a program of folk dances from foreign lands plus squares from the U. S. (All in costume too!) You should see "Doc" in his "leiderhausen"! In early May the group plan to charter a bus for another Knothead Excursion - to Mac's Barn in Penna. By then, their Beginner's Class will be able to go along and dance, also. The March 16th dance of the T. T. will be a St. Patrick's dance. Extra club workshops, round dance and folk dance classes provide many dancing opportunities for club members.

METUCHEN COUNTRY PROMENADERS - are making plans for an open dance on May 12th at the Metuchen High School with Curley Custer calling.

RAHWAY SQUARE SETS - is dancing every 2nd and 4th Tuesdays at their new home at the Grover Cleveland High School, E. Milton St., Rahway. A special type of open-house dance is being planned for the Spring. Announcement will be forthcoming soon. The club makes no claim except for a good time for all who attend.

CIRCLE EIGHTS - are dancing an average of seven sets and meet on the 2nd and 4th Mondays. A workshop is held from 8:30 to 10:30 PM. Location is the Mackay School in Tenafly and Marty Winter is calling. Herb & Gloria Gold have been elected Head Couple for '61-'62.

GRAND PROWLERS - of Whippany, and many of their friends enjoyed dancing to the calling of Al Brundage on January 13th. Al was really terrific. The Prowlers dance on the first and third Saturday of each month at Memorial School in Whippany. The next round-up us on May 29. Open dance, with invitation to all club dancers within reach of the Grand Square, will be on June 2, 1962.

METUCHEN SQUARE DANCE CLUB - held its annual Christmas party dance on Saturday, December 16th. The club was honored to have a group of dancers from the Delaware Valley Dancers and Leaders Association (up here to get some know-how from Bob Keck on how to run a super Convention) plus other guest couples from our own area. At 10:00 P.M., the lights went out and two squares did a black-light demonstration square. The evening finaled with some of the delicious Staten Island coffee cake and Christmas Carols. If you have missed Bob Fleetham at the dances lately, he is busy writing (left-handed, of course) a book on "How to Safely Set the Office Clock". Seems he had a little mishap and broke his wrist. We hope he is back with us soon and we guarantee big sales on his book. Another Metuchen member is playing hookey. Hal Peterson is in the U. S. Marine Hospital, Staten Island. We hope he is well on the road to recovery.

CONVENIENCE COUPON

Enclosed is my dollar for boosting GRAND SQUARE

and

(His) (Hers) (Last) (Club)

Send to: Dot & Les Moyer, 148 E. Chestnut Ave., Metuchen, N. J.

GRAND SQUARE BOOSTERS

We wish to thank the following people who have given \$1.00 to boost GRAND SQUARE for the 1961-62 season. These, in addition to those in the Fall Issue bring our total number of boosters to 124. Our booster dollars to date represent only approximately 19% of the total mailing list and we hope to receive more by the printing of the Spring Issue. Send your booster dollar to: Les Moyer, 148 E. Chestnut St., Metuchen, N. J.

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SQUARE DANCE CALENDAR

1962



MARCH

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-------|-----|-----|---------------------|------------|
| | | | | C | F ^Q O | H P |
| 4 | 5 | 6 | D | (B) | J R M | A G W L |
| 11 | E | (S) K | D | C | N F Q O | H P |
| 18 | 19 | 20 | D | 22 | (A) R | G W L |
| 25 | E | (S) K | D | 29 | X | |

APRIL

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-------|-----|-----|---------------------|------------|
| 1 | 2 | 3 | D | C | F ^Q O | H P |
| 8 | E | (S) K | D | (B) | J R M | A G W L |
| 15 | 16 | 17 | D | C | F Q O | H P |
| 22 | E | (S) K | D | 26 | (A) R | G W L |
| 29 | 30 | | | | | |

SQUARE DANCE CALENDAR KEY

- A - Belles & Beaux (Open-Hilltop Barn)
- (A) - Belles & Beaux (Tenafly)
(Private Club - by Invitation Only)
- (B) - Bell Labs Pioneers
(Private Club - by Invitation Only)
- C - Hill City Square (Summit)
- D - Westfield Squares
- E - Circle 8's (Tenafly)
- F - Merri Eights (East Brunswick)
- G - Metuchen Country Promenaders
- H - Metuchen Square Dance Club
- J - Plainfield Promenaders
- K - Rahway Square Sets
- L - Richmond Dancers
- M - Tenafly Square Dance Club
- N - Tenakill Twirlers
- O - Merri Squares (Bloomfield)
- P - Grand Prowlers (Whippany)
- Q - Bachelors & Bachelorettes (N. Plainfield)
- R - Hanover Squares
- (S) - Hilltop Squares (Bloomfield)
(Private Club - by Invitation Only)
- W - Wayne Square Dance Club

MAY

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-------|-----|-----|----------------|------------|
| | | 1 | D | C | F ^Q | H P |
| 6 | 7 | (S) K | D | (B) | J R M | A G W L |
| 13 | E | 15 | D | C | N F Q O | H P |
| 20 | 21 | (S) K | D | 24 | (A) R | G W L |
| 27 | E | 29 | D | 31 | | |

SPECIAL DANCES

- Gotcher - March 21st - Westfield (Limited)
- Brower - April 17th - Metuchen Round Dance Club (Limited)
- Custer - March 30th - NNJSDA (Wide Open)
- Custer - May 19th - Metuchen Promenaders (Open)
- Campbell - May 21st - Metuchen Square Dance Club (Closed)

SQUARE DANCERS' BALL -- A BIG ONE!



Your Association has arranged a big Spring Get-together with Curley Custer, a well established friend of all our dancers, doing the honors. This should prove to be the biggest affair of the season with all Association dancers taking the opportunity of the fine weather to release them from hibernation. The bigger the crowd, the more exciting is square dancing: so let's see how many dancers we can get out for this one. Remember, this is one of the few occasions for all Association square dancers to get together. See you there! The date is Friday, March 30th: the place is the New Metuchen High School.

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